## ABSTRACT

To enable to output, from a transcoder, a coded bit stream which can be decoded and reproduced by a receiving 5 side moving image decoding device, irrespective of whether a coding tool or the like of the moving image compressioncoding system being used in the receiving side moving image decoding device. A coding control unit outputs coding tool control information based on receiving decoding information 10 received from the receiving side moving image decoding device. A DCT, a quantizer and a variable length encoder change operations based on the coding tool control information. coding control unit outputs coding start information based on the receiving decoding information. A transcode start 15 judging unit outputs a moving image signal based on the coding start information so as to operate to start transcoding.